



# EMERGING TECHNOLOGIES

The future of in-room entertainment. World Cinema is on the forefront of developing future technologies that fulfill the mobile and digital experience in the guest room.

## APPS

**AMAZON PRIME**  
Guest account access



**SLING TV (DISH PRODUCT)**  
Guest account access



**HBO GO**  
Guest account access to hundreds of HBO programs and movies



**SHOWTIME ANYTIME**  
Guest account access to hundreds of Showtime programs and movies



## AUDIO

**PANDORA**  
Guest account access



**BLUE TOOTH**  
Sync audio on a smart device to the TV



## GUEST SERVICES

**ROOM SERVICE**  
Talk to front desk.



**GUEST/GROUP MESSAGING**



**DIGITAL SIGNAGE**



## VIDEO

**PAUSE/REWIND OF SYSTEM**



**MIRA CAST**  
Display personal device content on TV



**TRANSACTIONAL VOD - PPV**  
Library of movies



**WEB REMOTE**  
Smart device as remote



# APPROVED MARRIOTT REMOTE

This remote has all the buttons for approved Marriott functions.

## NETFLIX BUTTON

## 4 FUTURE APP BUTTONS

All necessary to follow the new Marriott specifications.

Recently, an email may have been sent to your hotel by a 3rd party with misleading information regarding the proper remote.

All new build hotels will receive this remote and all existing OTT hotels will have previous remotes replaced.



# APPROVED MARRIOTT COMPENDIUM

World Cinema provides all required Marriott brand compendiums.

**MARRIOTT**

- Concierge Lounge
- Business Services**
- Pool & Fitness
- Courtesy Amenities
- Additional Information

9:11am

**Business Services**

**Business Center**  
 Located on the Lobby Level, adjacent to Fitness Center, the Business Center is open daily, 24 hours. Services include photocopies, printing, computer and laptop workstation with access to high-speed Internet.

**Mail and Postage Stamps**  
 Mail or packages sent to the hotel will be held for you at the Front Desk and a notification message will be left in your guest room voice mailbox. FedEx and UPS outbound packages can be dropped at the Front Desk. Local Stamps are available at the Front Desk. Please press **At Your Service** for further information.

**Facsimile Services**  
 Incoming fax number 937.223.7853 (Front Desk)  
 If you have received a fax, the message light on your phone will be lit. Pickup is available at the Front Desk. Delivery to your room is available upon request.

**MARRIOTT**

- Concierge Lounge
- Business Services
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9:11am

**Courtesy Amenities**

**Automated Teller Machine (ATM)**  
 Lobby Level, next to Front Desk hallway.

**Ice Machines**  
 Located on each floor next to rooms ending in 20 and meeting room 70.

**Services for People with Disabilities**  
 Accessible rooms and wheelchairs are available. Smoke detectors for the hearing-impaired are available upon request. TDD/TTY is available and installed upon request.

**Audio/Visual Services Ext. 7717**  
 Audio/Visual equipment is available. Please call the Sales Staff or **At Your Service** for information.

**NETFLIX** **NETFLIX** **huluPLUS** **You Tube**

Instantly stream thousands of your favorite TV shows, movies, and original series.

Instantly stream thousands of your favorite TV shows, movies, and original series. No commercials. No hidden fees. No hassles. Cancel anytime.

Viewing this application requires a Netflix account, so have your username and password ready.

**CRACKLE**

CLEAR PERSONAL CREDENTIALS FROM ALL APPLICATIONS.  
 (Cleared automatically upon check-out)

11:45am



**BVLGARI**  
HOTELS & RESORTS

**EDITION**



**JW MARRIOTT**

**AUTOGRAPH COLLECTION**  
HOTELS

**RENAISSANCE**  
HOTELS



**GAYLORD**  
HOTELS



**COURTYARD**

**Residence Inn**  
Marriott



**SPRINGHILL**  
SUITES

**FAIRFIELD INN & SUITES**  
Marriott



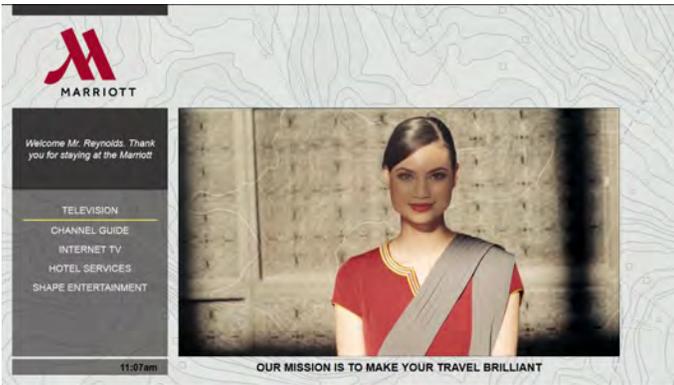
**TownePlace**  
SUITES

# SOFTWARE

The best at-home experience, in the comfort of your hotel.

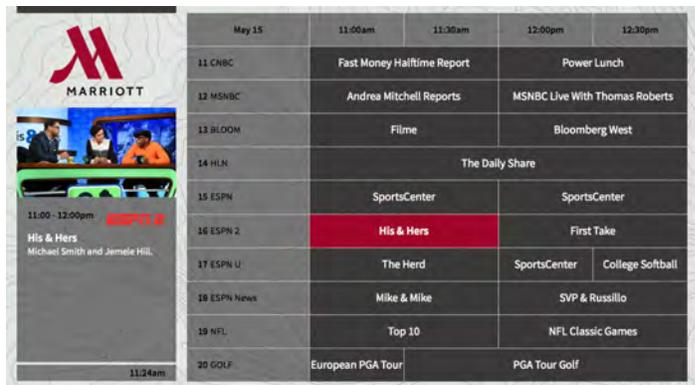
## Enhanced features

The Marriott Guestroom Entertainment Platform service adds the following features to your television system right away: (1) Welcome page with Marriott promotional video and surfing options menu, (2) an interactive channel guide (like you have at home), (3) Apps which provide access for many services (some exclusively) that allow guests to access their personal accounts right on the hotel TV (Netflix, Hulu, Crackle, YouTube and many more to come), and (4) the hotel's general information will be an on-screen digital compendium, that will replace the need to have printed materials in the guestrooms. In addition, Marriott and World Cinema have designed the Marriott Guestroom Entertainment Platform services (WORLDVUE™) to grow as technology changes and new features become available. World Cinema has designed this product to add new technology and expand guest options at no additional cost to the hotel operator. An example of this is called "Screen Casting", which allows content from a smart phone or laptop to be viewed on the television wirelessly.



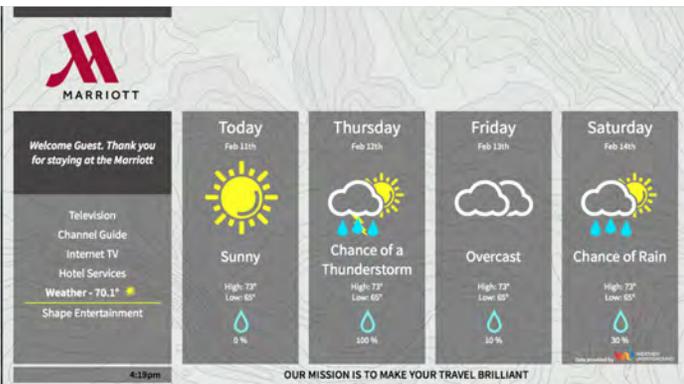
### WELCOME SCREEN

Appears when the TV is turned on. A guest may access this screen any time by pressing the "Portal" button on the TV remote.



### INTERACTIVE PROGRAM GUIDE

Delivering the at-home experience. Guests will view upcoming programming options by channel. Preview feature allows the guest to view a current channel, while scrolling through the guide.



### WEATHER SCREEN



**Features**

There are many new features coming in the future for the new WORLDVUE™ entertainment platform services. “Screen Casting” will allow content from a smart phone or laptop to be viewed on the television wirelessly. Guests will also be able to use their smart phone as the TV remote. Property Management System (PMS) interface will allow on-screen ordering for room service, in-room folio review and guest checkout. More Internet apps will be added as they become available.



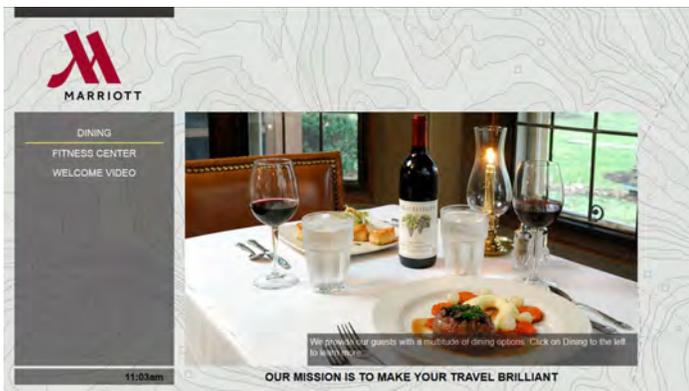
**SCREEN CASTING**

**Channels & programming**

You have the choice of all major channels and we will customize our channel package around the marketing needs of your property.

**Property content**

All decisions about the look and feel of the Marriott Guestroom Entertainment Platform services are determined by the Marriott corporate brand standards and by information provided to World Cinema by the hotel staff regarding hotel services and amenities. Each brand will have its own standard background, logo, etc.



**COMPENDIUM**

**Guest content**

Guests will use their personal credentials to access their online accounts (like Netflix, Hulu, etc.) The Marriott Guestroom Entertainment Platform services are provided for all guests at no charge.

# HARDWARE

Intelligent technology that enhances the guest experience.

## The new World Cinema set-top box

The STB is compatible with any commercial TV. It will be installed and maintained by World Cinema.



SET-TOP BOX



Installed on the back of each guest room television.

## Headend installation

The hotel provides an air conditioned, secure space with a locked door. The system requires a 120 volt dual-gang power outlet with a dedicated grounded 20 amp circuit, and wired Internet access within 10 feet of the equipment rack.



DISH SMARTBOX™

## Internet access

The hotel will provide a dedicated static IP address (preferably public) within 10 feet of the equipment rack.





# SIGNAL PATH

World Cinema has developed an advanced software and technology system that is efficient and scalable. Apps, applications, and expanded functionality will continue to be added without additional expense to the hotel.

